

FOR IMMEDIATE RELEASE:

November 6, 2024

Contact: Liz Deering, 612.767.1564

Statement from Minnesotans For Our Great Outdoors campaign partners on voter's overwhelming support of constitutional amendment

Minneapolis, MN—Minnesotans For Our Great Outdoors, the campaign advocating for a Yes vote on yesterday's ballot, released the following statement after Minnesotans once again overwhelmingly voted to renew lottery proceeds to the Environment and Natural Resources Trust Fund with well over 77% voting in favor of the renewal.

The election results mean state lottery funds for conservation projects will remain constitutionally protected for another 25 years. For over 30 years, lottery proceeds have provided over \$1 billion for our Great Outdoors. The renewal passed in every county, congressional and state house district in Minnesota.

"Once again, Minnesota voters showed that we vote "Yes" when conservation and the environment are on the ballot," said Marcus Starr, Campaigns Director at Conservation Minnesota. "As Minnesotans, we're willing to support and invest in what we care about most. The results are a clear indication that investing in our Great Outdoors isn't a partisan issue, but rather a value we all share."

"Keeping with a strong tradition and commitment to conservation, Minnesota voters understood the importance of renewing lottery funds. The over \$1 billion in lottery funds investments in our Great Outdoors has been transformational," Ann Mulholland, Chapter Director of the Nature Conservancy in Minnesota, North Dakota and South Dakota. "Minnesotans in every corner of the state will continue to benefit from lottery funds."

"Minnesota's \$10 billion hospitality and tourism industry relies on the accessibility and vitality of our lakes, rivers, parks, trails, and campgrounds," said Angie Whitcomb, President & CEO of Hospitality Minnesota. "Voter's decision to renew lottery funds will grow and enhance the quality of life in Minnesota for both residents and visitors."



"Minnesotans' decision to renew lottery funds will enhance our Wildlife Management Areas, parks, and state forests, resulting in hundreds of millions of dollars for habitat protection and wildlife without using a single tax dollar," said Jared Mazurek, Executive Director of the Minnesota Deer Hunters Association. "Twenty-five more years of funding will benefit our natural resources and provide exceptional opportunities for the hunters and anglers of Minnesota."

###

Minnesotans For Our Great Outdoors is a ballot campaign working to educate Minnesotans about the constitutional amendment to renew lottery funding for the Environment and Natural Resources Trust Fund (ENRTF). The campaign comprises a diverse set of over 150 organizations, businesses, associations, and government entities. More information about the campaign, what's on the ballot, and the complete list of supporters is available at www.mngreatoutdoors.org.