



Hadley Archer in Clayoquot Sound, B.C. © Hannah Letinich

When our team talks about our work in Canada, we often use the word 'scale.' What do we mean by that? There's the scale of the geographies, the scale of our investment and the scale of our partnerships. But perhaps most significant is how we scale what we learn working with partners and communities to develop integrated solutions for people and ecosystems.

From supporting Indigenous-led conservation with partners on the ground, to advancing national and provincial policies for sustainable farming practices, to our journey in advancing right relations with Indigenous Peoples, we work at different scales across Canada to ensure that ecosystems, communities and economies thrive.

Our vision for the future—and how we get there—matters at every scale. I hope you'll enjoy this look at our work and join me in our mission to address the planet's greatest challenges.

Hadley Archer, Executive Director

The Nature Conservancy



Canada Program



The Kooeye River, which flows through the Great Bear Rainforest on the remote mainland central coast of BC © Mark Godfrey/TNC

## Building Resilience in Forests and Communities

### Advancing Indigenous-led Forest Management

Shifting forest management from resource extraction to approaches that are grounded in ecosystem health and long-term community prosperity is crucial in British Columbia (BC) and across Canada. In particular, increasing investments in improving forest management and old-growth conservation—while supporting Indigenous leadership in decision-making—are key to making this shift a lasting reality. For example, Kwiakah First Nation has achieved a major milestone in their long-term conservation vision by establishing a Living Tree Tenure. This project showcases a new model for land management and conservation in BC. It's also an example of our approach in action: over the last couple of years, the Canada Program has played a strategic partnership role—ensuring Kwiakah has the tools and resources necessary to advance their vision with the Province and other operators on their territory.

#### [Read the Full Story](#)

#### Partner Spotlight:

In Nuu-chah-nulth territory, ha'wiih (hereditary leaders) of the Mowachaht/Muchalaht First Nation are designating Salmon Parks to restore key watersheds central to salmon spawning. The management plans for these Salmon Parks include actions to protect and regenerate forests. Healthy forests support healthy rivers. Recent work by the Nation shows that 90 percent of salmon productivity in the region will benefit from protecting a small fraction of local watersheds.



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## Balancing the Narrative

### Advancing Reconciliation and Ethical Partnerships Through Communications

Communicating with and about Indigenous conservation leadership is critical to our work. In collaboration with the Conservation Through Reconciliation Partnership and more than a dozen other Canadian NGOs, our Canadian affiliate co-led the development of *Balancing the Narrative: Communications Guidelines for Indigenous-led Conservation*.

These guidelines were developed to spark conversation, learning and transformation through:

- Shifting the dominant narrative
- Building understanding of Indigenous-led conservation among the public
- Building capacity within Indigenous conservation leadership
- Advancing reconciliation and ethical partnerships
- Dispelling harmful stereotypes of Indigenous Peoples
- Reimagining communications in the environmental conservation sector

Their development stems from a collaborative effort grounded in relationships, respect and responsibilities to Indigenous-led conservation.

**Learn More Here**

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### Your Legacy Has Power

Including the Canada Program in your will or estate plan can benefit you and your loved ones while making a difference for nature. No matter the size of your estate, you can be part of a powerful movement for change. And it's easier than you think. Your commitment will support a resilient Canada where people and nature thrive.

"For me, a legacy gift was a natural extension of my commitment to the Canada Program's approach, which I believe is profoundly important."

—Arlin Hackman, Legacy Club member since 2016

### Learn More About Joining the Legacy Club

#### Our History in Canada

Over the past 40 years, the Canada Program has helped set the stage for remarkable conservation gains across Canada—including the landmark Great Bear Rainforest agreement which protected and sustainably managed 19 million acres and the establishment of the 6.5-million-acre Thaidene Nëné Indigenous Protected Area. Along with Nature United, our Canadian affiliate, we work in partnership with Indigenous and local communities, governments and businesses to create change. We are part of an ambitious global effort to change the trajectory of our future by 2030.

**Learn More About Our Work**